

PROJECT 196xLOVE



About us

We are Carmen and Matic, a couple planning to break the Guinness World Record for the fastest group trip around the world, though we are not doing it to break the record.

The goal is to raise worldwide awareness of SUSTAINABILITY, PEACE, and LOVE, and to plant tens of thousands of trees.

We have paused our normal lives for the next 2 years or more to achieve this ambitious goal. However, we cannot do it by ourselves. In this proposal, we ask you to become a partner and to help us plant as many trees as possible.

UPDATES:

- 1.) Visited all 54 African countries in new Guinness Record time
- 2.) Planted over 650 trees all across the African continent





SUSTAINABILITY & SUSTAINABLE TOURISM

The only way to ensure the survival of humans, animals, the environment, and consequently the concepts of peace and love is through sustainability. Our generation was given the great responsibility to protect the environment. We have to make sure to preserve the Earth and all its beauty for future generations.

We will promote sustainability by reporting about the biggest environmental issues of our time and the biggest achievements in that area. We will do a 10-minute environmental clean-up wherever and whenever possible. Our goal is to raise awareness of pollution and other environmental issues and to encourage others to do the same. Since animal agriculture has a negative impact on the environment, we will try to offset our carbon footprint by not eating beef, lamb or pork during our journey.

We will do our best to offset our carbon footprint by planting the required number of trees. We will promote sustainable tourism by traveling responsibly ourselves. We will use environmentally friendly products, minimize our waste, use water sparingly, choose ethical tour operators, and stay in sustainable hotels, resorts, and lodges as much and as often as possible.





PEACE

We can only revel in love and travel if we live in peace. Peace is a basic need and we must do our best to protect and promote it.

We will promote peace, random acts of kindness, and cooperation beyond boundaries of religion, race, ethnicity, and nationality.



LOVE

We believe in the power of love. Love can destroy hatred, stop wars, heal broken hearts, bring happiness, and even create lives. Love is the greatest power in the world.

We will promote the concept of love with our Love board. The board, which promotes peace, sustainable tourism, and above all, love, will travel with us to all 196 countries.

We will promote love by searching for the most romantic destinations and by engaging in the most romantic activities.

With visual content from all across the globe, we will prove that love is, in fact, all around us.



Carbon offsetting

Not only will we offset our own carbon footprint, we will also offset the carbon footprint of our supporting partners - smaller and larger international companies that want to become more socially responsible and that wish to promote their social responsibility to their partners and clients.

As we have partnered up with many experts in tree planting and carbon offsetting, we will plant trees wherever and whenever recommended to ensure the maximum survival rate of the trees. With the help of leading experts, we will do it skillfully and transparently and we will make sure that the trees are taken care of in the best way possible even after we leave the country.

Moreover, we are planning to visit those places, where deforestation is a big issue and where planting trees will not only help fight global warming but also prevent hunger from destroying entire communities.



The importance of carbon offsetting

Carbon offsetting is the best way to become more socially responsible. Carbon offsetting projects allow companies, organizations, and individuals to invest in environmental projects around the world in order to balance out their carbon footprints. Some projects are designed to reduce future emissions by investing in green energy technologies, others, including our own, soak up CO₂ directly from the air through the planting of trees. As CO₂ is the main cause of global warming and since, according to scientists, we only have 12 years to prevent irreversible damage from climate change and to save the planet, we should all start taking more responsibility. We should start offsetting our carbon footprints and encouraging others to do the same.

By carbon offsetting you would become one of the most socially responsible companies in the world and you would promote the concept of carbon offsetting to your clients and supporters and make a great contribution to preventing climate change.

Surely, there are lots of carbon offsetting companies out there. However, we are the only one that plants trees all over the world. We post about our tree planting events regularly and thus make sure that our clients can confirm that they got exactly what they have paid for. In addition, we do the work skillfully and for a very good price (only 1 EUR per tree).



EXCHANGE OF BENEFITS

If love, peace, sustainability, and carbon offsetting seem like things worth standing for and supporting, we would be honored to collaborate with you. We will do our very best to develop custom sponsorship packages to fit your needs. We will promote your business all around the world, create fresh and interesting content for you, dedicate a peace story on Instagram to you, and plant some trees for you. You are more than welcome to consider the pre-set packages below and as soon as we establish the value of your proposition, we will make sure to set a personalized list of benefits to meet your business objectives.



‘Competent eco traveler’ package

List of benefits:

- Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
 - Mention in one Instagram story, where we will promote peace, and sustainability. There you will be presented as a socially responsible company/organization.
 - Mention in our blog posts and PR articles, which will be used in our international PR campaigns and will get international exposure and media coverage after breaking the record.
 - Promotion of your company at speaking and other events associated with 196xLOVE
 - The chance to participate in numerous other activities we will define in our sponsorship deal and to share your thoughts on how to promote your company/organization worldwide.
 - XY trees planted for your company/organization to offset your carbon footprint.
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‘Professional eco traveler’ package

List of benefits:

- Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
 - Mention in several Instagram stories, where we will promote peace, and sustainability. There you will be presented as a socially responsible company/organization.
 - Mention in our blog posts and PR articles, which will be used in our international PR campaigns and will get international exposure and media coverage after breaking the record.
 - Promotion of your company at speaking and other events associated with 196xLOVE
 - The chance to participate in numerous other activities we will define in our sponsorship deal and to share your thoughts on how to promote your company/organization worldwide.
 - XY trees planted for your company/organization to offset your carbon footprint.
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‘Master eco traveler’ package

List of benefits:

- Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
 - Mention in several Instagram stories, where we will promote peace, and sustainability. There you will be presented as a socially responsible company/organization.
 - Mention in our blog posts and PR articles, which will be used in our international PR campaigns and will get international exposure and media coverage after breaking the record.
 - Promotion of your company at speaking and other events associated with 196xLOVE
 - The chance to participate in numerous other activities we will define in our sponsorship deal and to share your thoughts on how to promote your company/organization worldwide.
 - XY trees planted for your company/organization to offset your carbon footprint.
 - Your company's logo stickers/patches on our backpacks etc. for worldwide on-site promotion
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‘Legendary eco traveler’ package

List of benefits:

- Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
 - Mention in several Instagram stories, where we will promote peace, and sustainability. There you will be presented as a socially responsible company/organization.
- Mention in our blog posts and PR articles, which will be used in our international PR campaigns and will get international exposure and media coverage after breaking the record.
 - Promotion of your company at speaking and other events associated with 196xLOVE
- The chance to participate in numerous other activities we will define in our sponsorship deal and to share your thoughts on how to promote your company/organization worldwide.
 - XY trees planted for your company/organization to offset your carbon footprint.
 - Your company's logo stickers/patches on our backpacks etc. for worldwide on-site promotion
- A photo/short video of your product/company logo from some of the most beautiful places on Earth - to use in your advertising campaigns
 - ‘In association with’ credits for the main sponsors.



196xLOVE supporters



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SLOVENIA

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6 Pack Abs Cure



Contact us

Please contact us to discuss the best possible way of how we can work together. Together we will make a detailed plan of our activities to present your brand in the best possible way.

- E-mail: carmen@honeymoonadventurers.com
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- Website: honeymoonadventurers.com/
- Project website: <https://196xlove.honeymoonadventurers.com/>
- Carbon offsetting website: <https://honeymoonadventurers.com/carbon-offsetting>
- Instagram: www.instagram.com/honeymoon_adventurers/
- FB page: <https://www.facebook.com/honeymoonadventurers/>

