



# PROJECT 196x LOVE

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**START DATE: September 2018**

In 2018 and 2019 Carmen and Matic Pirc want to become the first couple to travel to all 196 sovereign nations in Guinness World Record time.

**The mission of the expedition is to:**

- Break a Guinness World Record for the fastest time to visit all sovereign countries.
- Be the first couple to travel to all sovereign nations.
- Be the first couple to kiss in all sovereign nations.
- Visit the major tourist destinations and the most popular travel attractions.
- Promote and raise awareness of: love, peace & sustainability.





## PEACE

We can only revel in love and travel if we live in peace. Peace is a basic need and we must do our best to protect and promote it.

We will promote peace, random acts of kindness, and cooperation beyond boundaries of religion, race, ethnicity, and nationality.



## LOVE

We believe in the power of love. Love can destroy hatred, stop wars, heal broken hearts, bring happiness, and even create lives. Love is the greatest power in the world.

We will promote the concept of love with our Love board. The board, which promotes peace, sustainability, and above all, love, will travel with us to all 196 countries.

We will promote love by searching for the most romantic destinations and by engaging in the most romantic activities.

With visual content from all across the globe, we will prove that love is, in fact, all around us.



## SUSTAINABILITY

The only way to ensure the survival of humans, animals, the environment, and consequently the concepts of peace and love is through sustainability. Our generation was given the great responsibility to protect the environment. We have to make sure to preserve the Earth and all its beauty for future generations.

We will do a 10-minute environmental clean-up wherever and whenever possible. Our goal is to raise awareness of pollution and other environmental issues and to encourage others to do the same. Since animal agriculture has a negative impact on the environment, we will try to offset our carbon footprint by not eating beef, lamb or pork during our journey.

We will do our best to offset our carbon footprint by planting the required number of trees. We will promote sustainability by traveling responsibly ourselves. We will use environmentally friendly products, minimize our waste, use water sparingly, choose ethical tour operators, and stay in sustainable hotels, resorts, and lodges as much and as often as possible.



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## **EXCHANGE OF BENEFITS**

If love, peace, and sustainability seem like things worth standing for and supporting, we would be honored to collaborate with you. We will do our very best to develop custom sponsorship packages to fit your needs. You are more than welcome to consider the pre-set packages below and as soon as we establish the value of your proposition, we will make sure to set a personalized list of benefits to meet your business objectives.

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## **‘Competent traveler’ package: \$5 - 10K**

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### **List of benefits:**

- Mention of your company or organization on the Honeymoon Adventurers website
  - Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
    - Mention of your company or organization in newsletters
  - Occasional mention of your company or organization on the 196xLOVE/Honeymoon Adventurers social media handles including but not limited to: Facebook, Twitter, and Instagram (10k+ following)
  - The ability to use Carmen and Matic Pirc (aka. Honeymoon Adventurers) in your advertising campaigns
    - Promotion of your company at speaking and other events associated with 196xLOVE
    - Mention of your company or organization in all press releases associated with 196xLOVE
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## **‘Professional traveler’ package: \$10 - 50K**

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### **List of benefits:**

- Mention of your company or organization on the Honeymoon Adventurers website
  - Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
    - Mention of your company or organization in newsletters
  - Frequent mention of your company or organization on the 196xLOVE/Honeymoon Adventurers social media handles including but not limited to: Facebook, Twitter, and Instagram (10k+ following)
  - The ability to use Carmen and Matic Pirc (aka. Honeymoon Adventurers) in your advertising campaigns
    - Promotion of your company at speaking and other events associated with 196xLOVE
    - Mention of your company or organization in all press releases associated with 196xLOVE
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## **‘Master traveler’ package: \$50 - 100k**

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### **List of benefits:**

- Mention of your company or organization on the Honeymoon Adventurers website
  - Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
    - Mention of your company or organization in newsletters
  - Constant mention of your company or organization on the 196xLOVE/Honeymoon Adventurers social media handles including but not limited to: Facebook, Twitter, and Instagram (10k+ following)
  - The ability to use Carmen and Matic Pirc (aka. Honeymoon Adventurers) in your advertising campaigns
    - Promotion of your company at speaking and other events associated with 196xLOVE
    - Mention of your company or organization in all press releases associated with 196xLOVE
  - Your company's logo stickers/patches on our backpacks etc. for worldwide on-site promotion
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## **‘Legendary traveler’ package: \$100K+**

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### **List of benefits:**

- Mention of your company or organization on the Honeymoon Adventurers website
  - Your company's logo and link to website displayed in the ‘Sponsors’ section of the Honeymoon Adventurers website
    - Mention of your company or organization in newsletters
  - Constant mention of your company or organization on the 196xLOVE/Honeymoon Adventurers social media handles including but not limited to: Facebook, Twitter, and Instagram (10k+ following)
    - The ability to use Carmen and Matic Pirc (aka. Honeymoon Adventurers) in your advertising campaigns
      - Promotion of your company at speaking and other events associated with 196xLOVE
      - Mention of your company or organization in all press releases associated with 196xLOVE
      - Your company's logo stickers/patches on our backpacks etc. for worldwide on-site promotion
  - A photo/short video of your product/company logo in every country -to use in your advertising campaigns
    - ‘In association with’ credits for the main sponsors.
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## About us

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We are a young married couple from Europe. We are very much in love with life, travel and each other. Lately, we've been focusing our efforts on becoming full-time travelers. We have recently launched our travel blog called Honeymoon Adventurers and an Instagram page. We believe in love, peace, equality, and sustainability. We are hard-working, disciplined, well-educated, fluent in 8 languages, organized, positive, and above all, passionate and experienced travelers, determined to see the world.



[www.honeymoonadventurers.com](http://www.honeymoonadventurers.com)



## Contact us

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